

Creative Industry Tracks

Visual Arts:

▣ Studio Art

The Visual Arts track reinforces the 4 C's with a focus on creativity and critical thinking. Students will learn the fundamentals of art such as, drawing, painting and printmaking. As Freshmen, students will enter 2D Art where they will learn the fundamental elements and principles of art which are the backbone of all their work for subsequent years. As a sophomore they may choose to take Painting and Drawing, This course will focus on developing a portfolio of work that demonstrates learned artistic techniques and compositional construction

(principles and elements of art). Students will explore drawing and painting media (graphite, charcoal, pen and ink, color pencil, ink wash, watercolor, and acrylic). Students will analyze; historically significant artworks, artists, and the work of their peers through written and oral exposition.

In the junior year they begin a two year sequence of AP studio Art. Students will be guided through creating the first half of their AP portfolio covering multiple media and tackle different content questions. Senior year students will work independently as they choose the media and content on which they will focus to complete their portfolio for the AP exam.



▣ Graphic Design

The Graphic Design track trains students for entry-level positions in the field of Graphic Communications. It also provides a foundation in design thinking with rich and meaningful experiences to apply art and design to master technical and conceptual skills, foster personal growth and reach beyond the obvious.

Students will learn the basic concepts of two dimensional art, three dimensional mixed media art, graphic design, production, standard printing conventions, and how to apply these concepts to produce graphic products consistent with industry standards. Students will also receive artistic and technical aspects of business-commercial communication and instruction in creative processes, electronic imaging, 3d printing, finishing and distribution. Graphic design, graphic communications production and 3d-printing prepare students for more advanced phases of the industry. Training includes art fundamentals, drawing, cartooning and computer aided design basics.

Advanced level students will learn how to anticipate and react to the technological and social changes affecting how we communicate with one another. They will have the opportunity to study and participate in high-profile collaborative projects with industry partners, nonprofit organizations and other students from different organizations. With our innovative artist-in-residence program—which allows students to work alongside industry professionals—students will be empowered to create industry level work. By empowering students to design experiences that serve a purpose, ACI designers will work outside their comfort zone and engage with culturally relevant content using every possible tool at their disposal. **Course has prerequisite requirement of 2D Art before enrolling in Graphic Design 1 and 2.**

Theatre: acting, directing, production, stage technology

The Theatre Track focuses on teaching students acting, self-discipline and the importance of hard work, creativity, listening and observation skills, while building self-confidence. Through the Academy for Creative Industries' drama track, students will gain experience both onstage and backstage, allowing them to choose which avenue they want to further explore. In the 9th and 10th grades, students will enter into either Drama or Stage Tech. In Drama, they will learn the foundations of acting and theatre. They will explore different methods of acting, applying their knowledge to building characters in monologues and scene work. Or, they may learn the backstage aspects of the theatre in our Stage Tech class. In their Sophomore year, students will have a chance to explore the course they did not take their Freshman year, be it Stage Tech or Drama, to

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ensure a respect and understanding of both sides of the theatre industry. In their junior and senior years, students will get to choose their area of focus and move into Advanced Drama or Advanced Stage Tech.

Dance: beginning, intermediate, advanced

The Dance Track offers students courses in dance technique, style, terminology, and performance for P.E. credit (9th & 10th grade) as well as a Dance Production course for Fine Art or Elective credit (11th & 12th grade), allowing multi-talented academy students to take classes in two of the arts tracks in the same year. ACI not only allows students to grow in their technique and performance abilities, but learn valuable skills in choreographing and/or teaching dance to use in their years after high school. While in the academy, dancers will work closely with professional dancers and choreographers to gain hands on technical experience preparing them for auditions and opportunities in the broader dance world that fit their individual interests and strengths.

Music:

The Music Track is a musical adventure that will bring students a satisfying, educational, exciting and memorable experience that will last a lifetime.

Choral

ACI choral students have 4 groups from which to choose:

1. Concert Choir (beginning) - for the beginning, first time singer.
2. Women's Chorus (intermediate) - for the more experienced singer.
3. Chamber Choir (advanced) - for the more advanced singer. Students must audition for admittance.
4. Sotto Voce (Audition Only) - this is a small audition only group that meets after school.

The objective to the choir program is to experience a wide range of music from many eras and learn vocal technique appropriate to each genre. Students are expected to strive for professionalism in a live performance. The goals are to achieve complex harmonies, blend and proper vocal technique.

Orchestra Beginning, Intermediate, Advanced Orchestra, Chamber Orchestra

Marshall's Orchestras emphasize the mechanics of instruments, note reading, rhythm, pitch discrimination, expression and music literacy. Performance expectations increase at each sequential level. This is a performance course chosen by students interested in learning to play or continuing to develop performance skills. Rehearsals and performances held outside of the regular school hours are considered required coursework. Students are expected to participate in the course for the entire year. Our goal is to develop comprehensive musicianship through performance.

Traditional Band Marching Band, Concert Band, Studio Band, Jazz Ensemble, Drumline/Colorguard

Being a part of the Marshall Marching Band builds musicians who are ready to take on the challenges and rigor of a collegiate, marching band program. Earning valuable physical education credits and enjoying the camaraderie of being a part of an award winning ensemble, leads students to a rich high school experience with memories that will last a lifetime. This class is offered Zero Period and is A-G approved with P.E. credit. A student can be a part of the Marshall Marching Band all four years. Concert Band is for woodwind players who wish to be a part of a symphonic ensemble.

Modern Band/Music

Jazz Band students perform jazz music both on and off campus. **Jazz Ensemble students must also enroll in Marching Band.**

Studio Band is for students interested in popular music including, blues, folk and rock n' roll.